

Our Favourite AI Tools

Al won't replace people. People will be replaced by other people who use Al. These are some of the best tools for helping small business owners save time and money and move faster.

ChatGPT - Where To Go First When You Go To Al

If you've just emerged from a cave or haven't had Wifi access in months, you'll need to start with ChatGPT. It enjoyed the most successful launch in software development history and continues to become more powerful. It can be your co-pilot for writing, strategy, getting ideas for your kid's birthday party, or whatever else you throw at this life-like chatbot. Sign up for a free trial but be prepared to wait until the system gets busy.

Jasper - The OG Of Al-Driven Writing Tools

Jasper was the first to market when it comes to AI writing tools. They have stayed ahead with templates and workflows that make your writing much easier. You can write copy for your website, social media, blogs, or even that book you've always wanted to check out. Make sure you at least sign up for their generous trial.

Midjourney.com - Al-Driven Image Creation

Are you tired of scouring the internet for that perfect photo for your project or content?

Midjourney is an Al-powered image generator that produces high-quality, unique images on demand.

Whether you're a small business owner, content creator, or marketer, Midjourney ensures that your visuals stand out and save you time. Say goodbye to boring stock images and hello to one-of-a-kind, license-free visuals with Midjourney.

You can even make a Pixar image of yourself.

Headline Studio - Write Better Headlines That Will Boost Your Traffic

Eliminate guesswork and outperform your competition with Headline Studio. This tool will suggest headlines and rate your headline based on what will work.

Consensus - The Al Research and Citation Tool

If you've heard that Chat GPT is terrible at providing facts, you're right. It is. When you need credible facts and research data, this tool finds and cites published online resources for you.

HitPaw - Make Your Small, Pixelated Videos In 1080 or even 4K

I used this tool to turn an animated video into a 4K masterpiece. Without it, the video would've been blurry on a big screen. With this tool, I delivered a professional-grade video that made me look like a star.

Imglarger.com - Make Blurry Images Bigger And Clearer

If you've got a pixelated image that you need to make bigger for your website or presentation, just upload an image on this site, and it will make it bigger for you.

Chat With A PDF - Get PDF Summaries and FAQs in real-time.

If you've got a case to read or a document you need (it works for ebooks too), upload a document to literally Chat With A PDF, and you can interact with the "author" of the PDF. Great tool for students!

Gamma App - Let The Robots Build You A Pitch Deck

Take your content and have it spun into a pitch deck you can use in any presentation. You'll need to take some time to edit the content, and this app will likely improve over time.

Roasted.ai - Get Made Fun Of By A Robot

This one is fun if you don't take yourself too seriously.

Scrip Al - Generate Tik Tok Scripts In Moments

Give it your topic, and it will generate engaging content that will help you reach more people with your posts. It won't teach you how to dance though.

DAXPress - Care Providers Can Do Al-Powered Patient Notes

This tool is being developed, but I know it will be a game-changer for many clients.

Otter.Al - Summarize Your Meeting And Take Notes

Save money and time, eliminating someone having to take meeting notes and minutes. You'll know who said what, who promised what, and when they said they'd do it. Essential for team meetings (especially on Zoom).

Google Analytics - Understand What's Going On With Your Website

Google Analytics is not just a dashboard anymore. Google's new iteration of it popular analytics tool has powerful AI baked right into it. Its AI-powered Analytics Intelligence feature uses machine learning to surface insights and answer your analytics questions.

Grammarly - Your Free Grammar Checker And Writing Assistant

A must-have for anyone writing blogs, emails, or anything else. Keep your writing professional and grammatically correct.

Sensible - Transform documents into data with GPT-4

Describe the data you want to be extracted from any document – structured or unstructured. Get instant results. No need for custom training or manual data entry.

<u>MeetCody</u> - The Al Business Assistant Who Knows Everything About Your Business

I like Cody because he will protect business owners and HR managers SO much time. You upload all your company documents (the ones your team is allowed to see), and employees can ask questions. You can also ask it for ideas, legal issues, etc. Cody is going to be a very powerful tool for small business owners.

Looka - Al-Generated Logo Design

Design a logo for your brand, website, or company swag with Al.

Castmagic Al: 10x Podcast Content With Al

With this time-saving tool, you can create transcripts, summaries, and all kinds of podcaster-specific perks.

That's It For Now

There are more. There will be more. But we didn't want to overwhelm you. Use this list as a resource. We will update it when we find more for you.